



Jack Roth

Jack Roth was a pillar of strength for those around him and provided a unique role model for doing what was right. Jack was truly a rare human being who managed to touch the lives of so many people from different walks of life. He was an avid runner, enjoyed music and was particularly passionate about helping those in need. Diagnosed with lung cancer in March 2004, he waged a valiant nine-month battle against the disease, but lost the fight at the age of 57.

The Jack Roth 5k Rock'n'Run

The Rock'n'Run was originally established in 2006 to honor Jack Roth and his courageous battle against cancer and to benefit the Jack Roth Fund, which is dedicated to Jack's spirit, passion, and ideals. The race combines those interests and ideals that were most important to Jack and provides an opportunity for family, friends, and local competitive runners to come together to honor Jack, to celebrate, and to contribute to some of the things that were dearest to him. Race day is a fun-filled morning of food, drinks, music and great drawing prizes.

The run/walk will be held on Sunday, June 10, 2012 at 9:00 am in Bexley, Ohio, with the start/finish at Bexley High School. The 5K course, designed and timed by Premier Races, is open to participants of all ages and prizes are awarded to the top three racers in each age category. New this year we will offer a 1 mile Family Walk as well as a Kid's Track Dash. We had more than 400 runners and walkers participate in 2011, and we anticipate an even greater number this year.

The Jack Roth Fund

The Jack Roth Fund was created to support research and treatment for lung cancer at the Arthur G. James Cancer Hospital and Richard Solove Research Center at The Ohio State University and Camp Netaim, a program in Israel to benefit children with special needs. To date, the Rock'n'Run has raised more than \$500,000 in support of the Jack Roth Fund.

The James Cancer Hospital is a leading institution for the treatment and research of cancer. Lung cancer remains the most devastating of all malignancies, accounting for more American deaths than breast cancer, colon cancer, and prostate cancer combined. An estimated 164,000 men and women succumb to this disease each year; yet, current funding for lung cancer research lags far behind the levels for other forms of cancer research. Although new findings offer hope for earlier diagnosis and more effective treatments, considerably more funding is needed.

Camp Netaim is a unique program for children with special needs, which builds on the summer camp experience and continues to provide youth group activities for the children during the year. In addition, the program teaches able-bodied children the value of outreach to those with special needs. The program continues to receive accolades from parents and the larger community.



Sponsorship Levels

\$500 Friend—Bruce Springsteen Sponsor

- Listing on promotional race brochure

\$1,000 Bronze—Beach Boys Sponsor

- Listing on promotional race brochure
- Listing on t-shirts

\$1,800 Silver—Neil Young Sponsor

- Listing on promotional race brochure
- Listing on t-shirts
- Placement of name/logo at one of the mile markers on the race course

\$2,500 Gold—Rolling Stones Sponsor

- Listing on promotional race brochure
- Listing on t-shirts
- Placement of name/logo at one of the mile markers on the race course
- Prominent placement of name/logo on the banner at the start/finish of the race

\$5,000 Platinum—The Beatles Sponsor

- Listing on promotional race brochure
- Listing on t-shirts
- Placement of name/logo at one of the mile markers on the race course
- Prominent placement of name/logo on the banner at the start/finish of the race
- Prominent recognition in all press releases prior to and after the race

\$10,000 Presenting—Bob Dylan Sponsor

- Listing on promotional race brochure
- Listing on t-shirts
- Placement of name/logo at all of the mile markers on the race course
- Prominent placement of name/logo on the banner at the start/finish of the race
- Prominent recognition in all press releases prior to and after the race
- Prominent recognition on all promotional materials and race day display

NEW Sponsorship Opportunity—Kids Track Dash Sponsor \$1,250

- Naming opportunity for the Kids Track Dash
- Listing on promotional race brochure
- Listing on t-shirts



Return Form

Yes, I would like to support **The Jack Roth 5K Rock'n'Run**. I recognize my contribution will promote the vital research and treatment necessary to combat lung cancer through the Arthur G. James Cancer Hospital and Richard Solove Research Center at The Ohio State University and will also support Camp Netaim, a unique program in Israel to benefit children with special needs.

____ Enclosed is my tax-deductible contribution for \$ _____

____ I would like to make a pledge and send the contribution at a later date, but **no later than March 30, 2012** (please indicate pledge amount below)

____ \$10,000 ____ \$5,000 ____ \$2,500 ____ \$1,800 ____ \$1,000 ____ \$500

____ \$1,250 Track Dash Sponsor

Sponsor Name (Business/Individual): _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

Please print your name as you would like it to appear on all promotional materials:

Please return this form with your contribution payable to:

The Jack Roth Fund
c/o the Columbus Jewish Foundation
1175 College Avenue
Columbus, Ohio 43209

Contributions to the Columbus Jewish Foundation, a 501(c)(3) non-profit organization, are tax-deductible to the full extent allowed by law.